

## Request for Information (RFI)

**Title:** Educational Programming for GEAR UP Achieve

**Issue Date:** 12/30/2024

**Response Due Date:** Extended to 1/31/2025

### Contact Information:

- Name: Annette Scogin
- Title: Director
- Email: GEAR UP Achieve
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**Introduction:** GEAR UP Achieve, an initiative led by Auburn University, aims to increase the number of low-income students significantly prepared to enter and succeed in postsecondary education. We seek information from qualified contractors and vendors to provide programming for 8<sup>th</sup> to 9<sup>th</sup>-grade students, families, teachers, and communities. More information can be found at <https://auburn.edu/academic/gearup/>. Contracts will be awarded for services valued at \$75,000 or below.

**Program Goals:** The educational programming should align with the following goals of GEAR UP Achieve:

1. Provide access to rigorous coursework that prepares students for postsecondary education (PSE).
2. Assist students in completing critical steps for PSE.
3. Implement an advising program to support PSE aspirations.
4. Increase funding awareness and help navigate financial aid.

**Services:** We expect proposals to include providing services to one or more of the 7 GEAR UP Achieve regions and each school. We are interested in services that include, but are not limited to:

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| • Character development  | Alabama state standards and GUA goals  |
| • Importance of school attendance  | • Career interest advising and surveys   |
| • Healthy relations  | • Financial aid advising   |
| • Conflict management  | • Family engagement  |
| • Mentoring  | • Workshops around career trades certifications, college scholarship applications, ACT test prep, FAFSA, dual enrollment |
| • Literacy and math tutoring   | • College tours and fairs  |
| • Essay and writing programs   | • Career planning events   |
| • STEM/STEAM workshops   | • Health and wellness workshops  |
| • Coding and innovation  |  |
| • College awareness preparation  |  |
| • Tours and events   |  |
| • Teacher professional workshops and out of school time aligned with the |  |



**Submission Requirements:** Interested contractors and vendors should provide the following information:

1. Company/Organization Name
2. Contact Information
3. Description of Services Offered
4. Experience and Qualifications
5. Proposed Budget (not to exceed \$75,000)
6. References from previous clients
7. Documentation of any commitment to match funding

**Evaluation Criteria:** Submissions will be evaluated based on the following criteria:

1. Alignment with GEAR UP Achieve goals and objectives.	10%
2. Quality and relevance of services offered.	10%
3. Data tracking and sharing timelines.	10%
4. Experience and qualifications of the provider.	10%
5. Cost-effectiveness of the proposed budget.	50%
6. Positive references and past performance.	10%

**Submission Instructions:** Proposals should be emailed by **1/31/2025** to [ams0388@auburn.edu](mailto:ams0388@auburn.edu).

For any questions or further information, contact Annette Scogin, GEAR UP Achieve Director, at 334-870-9942.